**PLEASE NOTE:**

* PLEASE UPLOAD THE FILE AS PDF (follow this example to name the file: PROJECT CODE\_Communication Plan\_Surname e.g. 2024-xxxx\_Communication Plan: Mario Rossi)
* This section refers **ONLY** to the Communication Plan (do not summarize here your project)
* Please note that the Communication Plan details do not need to be included in the Project form. Instead, ensure that the GANTT chart reflects the time periods during which the communication activities will occur
* Communication plan is **mandatory**
* Fill in all the sections **WITHOUT EXCEEDING THE CHARACTER LIMITS**

1. **Coordinator Details**

Please indicate here the details of the Communication Plan Responsible/Coordinator

|  |  |
| --- | --- |
| Name Surname |  |
| Organization |  |
| Position |  |
| Previous experience in the field |  |
| Date of Birth |  |

1. **Partners’ Communication Plan Responsible**

Please indicate here the Responsible of the Communication Plan for each Partner

Add rows if necessary.

|  |  |
| --- | --- |
| Organization | Name Surname |
|  |  |
|  |  |
|  |  |
|  |  |

1. **WP**

Please indicate the number and title assigned to the Communication WP.

|  |
| --- |
|  |

1. **Impact**

In the Project form, you have outlined how the proposal advances new knowledge. In this section, explain how communication highlights this impact and how you plan to disseminate the acquired knowledge to various target audiences, including the general public.

|  |
| --- |
| Maximum 3000 characters |

1. **End-users’ involvement**

Indicate if and which territorial and/or national end-users the project intends to directly involve in communication activities, and detail how the Plan aims to facilitate this involvement. End-users include those involved in the development and adoption of innovations, such as agricultural entrepreneurs, farm assistance technicians, and agri-food processing chain technicians.

|  |
| --- |
| Maximum 5000 characters |

1. **Stakeholders’ engagement**

Outline the communication actions you plan to implement for stakeholder engagement. Stakeholders include public and private entities, individuals, or organizations that are actively involved in or interested in the project’s results.

|  |
| --- |
| Maximum 5000 characters |

1. **Knowledge Exchange**

Knowledge Exchange: Explain how the Plan can promote the exchange of different types of knowledge (scientific, technical and practical) to strengthen relationships among the various stakeholders involved in the project.

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| --- |
| Maximum 5000 characters |

1. **Impact of Communication on Technology Transfer**

Describe how the Plan can effectively support technology transfer and the practical application of research innovations.

|  |
| --- |
| Maximum 5000 characters |

1. **Awareness Actions**

Specify if the project includes actions to educate younger generations about the importance and management of water resources, and describe these actions

|  |
| --- |
| Maximum 3000 characters |